



media kit | 2024

our philosophy

If we chose to list your products, it's because we love them.

If our customers buy on one Noe Nature's shop, it's because they trust they'll love what we love.

Partnering should be about win-win. If we sell, you sell.

That's why we think you should take this kit media into consideration! :-)

highlighting your brand

WHAT WE DO:

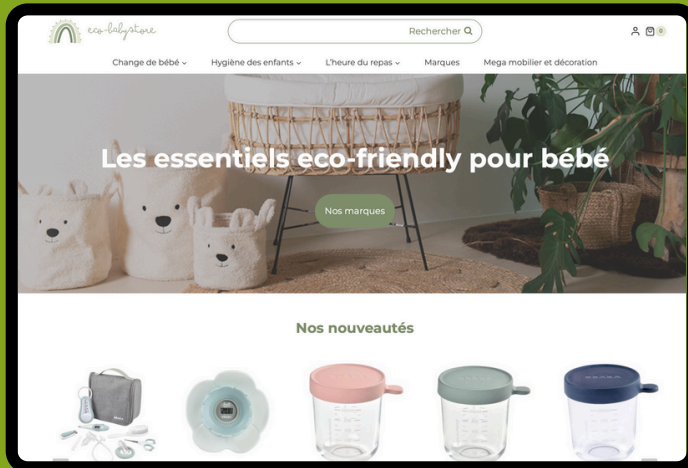
Our dedicated e-commerce team crafts 360° digital marketing campaigns to give exposure and promote our favorite brands. **We present the best products with the right message to the perfectly curated audience.**

WHAT'S IN IT FOR YOU:

- **Increased visibility and reach:** Our follower base and regular traffic become direct channels for your brand to introduce your products to potential new customers.
- **Targeted marketing:** Our audience is already interested in similar products or the niche market you cater to, so our ads and featured content are more effectively targeted.
- **Enhanced credibility and trust:** Consumers are more inclined to trust and try a new product when it's endorsed by a platform they already rely on for recommendations and information.
- **Cost-effective advertising:** You can see clear data on how many people engaged with our content or clicked on our emails and how the promotion boosted our sales.
- **Multi-channel exposure:** By combining website highlights, social media posts, and newsletter mentions, you benefit from a cohesive multi-channel marketing strategy + you're more likely to get multiple impressions on potential customers, which is key for conversion.

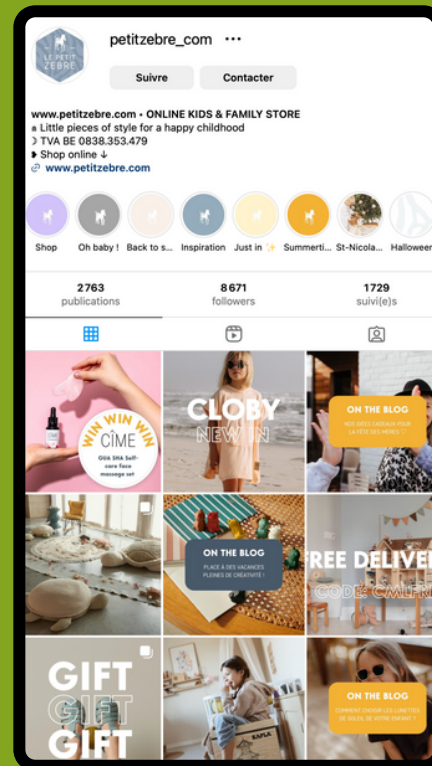
our focus points

WEBSITE



HOMEPAGE, MEGA MENU, CATEGORY MENU,
LANDING PAGES, BLOG

SOCIAL MEDIA



EMAILING



our pricing approach

We offer our media highlights at affordable prices.

You can choose one type of brand/product activation, for a specific, one-shot, cost/content.

Or you can choose to work with us 360° with our packages. That's what works best.

We can also do both: specific highlights for one-shot needs, and full campaigns when you want to get a wider impact.

packages

CHANNEL	DURATION	TOOLS	PRICE
BRAND OR PRODUCT LAUNCH	1 month	360°: website banner, social media reel+post+story, blog post, newsletter & flyer	2500€ (+ cost of print)
BRAND (RE-) ACTIVATION	1 month	360°: website banner, social media reel+post+story, blog post, newsletter	1900€
SOCIAL BOOST	10 days	IG Reel IG & FB Posts IG & FB Stories	700€
CUSTOM	the time you need	all the tools that can help reach your goals	tbd

^Prices exclude VAT


noenature.com

should we get to work?

Ready to start? Let's go!

It's as easy as one-two-three:

1. We plan a meeting (face-to-face or online) to discuss your needs and identify the best opportunities to make your brands and products shine.
2. We come back to you with a proposal: what/when/how/how much.
We come to an agreement on the specs (creative choices, timing, etc.)
3. We design, plan, post, interact with our audience... and tell you all about it afterwards (KPIs/ impressions, engagement, sales, etc.).

let's bring you
closer to the  of
our customers!